



Counties: Dallas, AL



2000 Total Population	46,365
2000 Group Quarters	539
2008 Total Population	43,542
2013 Total Population	41,899
2008 - 2013 Annual Rate	-0.77%



2000 Households	17,841
2000 Average Household Size	2.57
2008 Households	17,355
2008 Average Household Size	2.48
2013 Households	16,915
2013 Average Household Size	2.44
2008 - 2013 Annual Rate	-0.51%
2000 Families	12,494
2000 Average Family Size	3.15
2008 Families	12,008
2008 Average Family Size	3.08
2013 Families	11,583
2013 Average Family Size	3.06
2008 - 2013 Annual Rate	-0.72%



<b>2000 Housing Units</b>	20,450
Owner Occupied Housing Units	57.3%
Renter Occupied Housing Units	29.9%
Vacant Housing Units	12.8%
<b>2008 Housing Units</b>	20,686
Owner Occupied Housing Units	55.9%
Renter Occupied Housing Units	28.0%
Vacant Housing Units	16.1%
<b>2013 Housing Units</b>	20,719
Owner Occupied Housing Units	53.6%
Renter Occupied Housing Units	28.1%
Vacant Housing Units	18.4%

### Median Household Income

2000	\$23,074
2008	\$26,377
2013	\$28,880

### Median Home Value

2000	\$57,143
2008	\$78,085
2013	\$80,618

### Per Capita Income

2000	\$13,638
2008	\$15,547
2013	\$16,911

### Median Age

2000	35.3
2008	36.7
2013	37.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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**2000 Households by Income**

Household Income Base	17,869
< \$15,000	36.8%
\$15,000 - \$24,999	15.5%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	5.5%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	0.6%
\$200,000+	0.9%
Average Household Income	\$35,215

**2008 Households by Income**

Household Income Base	17,355
< \$15,000	32.5%
\$15,000 - \$24,999	15.4%
\$25,000 - \$34,999	11.5%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	15.7%
\$75,000 - \$99,999	6.2%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	0.5%
\$200,000+	0.9%
Average Household Income	\$38,633

**2013 Households by Income**

Household Income Base	16,915
< \$15,000	30.3%
\$15,000 - \$24,999	15.1%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	7.1%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	0.7%
\$200,000+	1.0%
Average Household Income	\$41,455

**2000 Owner Occupied HUs by Value**

Total	11,720
<\$50,000	44.5%
\$50,000 - 99,999	37.8%
\$100,000 - 149,999	8.1%
\$150,000 - 199,999	5.9%
\$200,000 - \$299,999	1.9%
\$300,000 - 499,999	1.6%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.0%
Average Home Value	\$71,183

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	6,050
With Cash Rent	89.4%
No Cash Rent	10.6%
Median Rent	\$226
Average Rent	\$226

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Dallas, AL



## 2000 Population by Age

Total	46,365
0 - 4	7.4%
5 - 9	7.7%
10 - 14	8.3%
15 - 19	8.5%
20 - 24	6.1%
25 - 34	11.6%
35 - 44	14.6%
45 - 54	12.8%
55 - 64	9.1%
65 - 74	7.4%
75 - 84	4.8%
85+	1.7%
18+	71.4%

## 2008 Population by Age

Total	43,542
0 - 4	7.5%
5 - 9	7.2%
10 - 14	7.2%
15 - 19	7.1%
20 - 24	6.5%
25 - 34	12.4%
35 - 44	12.2%
45 - 54	14.6%
55 - 64	11.3%
65 - 74	7.2%
75 - 84	4.7%
85+	2.1%
18+	73.8%

## 2013 Population by Age

Total	41,899
0 - 4	7.3%
5 - 9	7.1%
10 - 14	7.2%
15 - 19	7.0%
20 - 24	6.2%
25 - 34	11.9%
35 - 44	11.6%
45 - 54	13.8%
55 - 64	13.3%
65 - 74	7.6%
75 - 84	4.6%
85+	2.3%
18+	74.2%

## 2000 Population by Sex

Males	45.5%
Females	54.5%

## 2008 Population by Sex

Males	45.7%
Females	54.3%

## 2013 Population by Sex

Males	45.9%
Females	54.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Dallas, AL****2000 Population by Race/Ethnicity**

Total	46,365
White Alone	35.6%
Black Alone	63.3%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.1%
Two or More Races	0.5%
Hispanic Origin	0.6%
Diversity Index	48.0

**2008 Population by Race/Ethnicity**

Total	43,542
White Alone	33.6%
Black Alone	65.0%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.2%
Two or More Races	0.7%
Hispanic Origin	0.8%
Diversity Index	47.3

**2013 Population by Race/Ethnicity**

Total	41,899
White Alone	32.4%
Black Alone	66.0%
American Indian Alone	0.1%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.2%
Two or More Races	0.7%
Hispanic Origin	0.9%
Diversity Index	47.0

**2000 Population 3+ by School Enrollment**

Total	44,369
Enrolled in Nursery/Preschool	2.0%
Enrolled in Kindergarten	1.5%
Enrolled in Grade 1-8	13.6%
Enrolled in Grade 9-12	7.9%
Enrolled in College	3.8%
Enrolled in Grad/Prof School	0.4%
Not Enrolled in School	70.6%

**2008 Population 25+ by Educational Attainment**

Total	28,041
Less than 9th Grade	8.6%
9th - 12th Grade, No Diploma	15.9%
High School Graduate	35.6%
Some College, No Degree	17.1%
Associate Degree	7.1%
Bachelor's Degree	9.4%
Graduate/Professional Degree	6.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Dallas, AL

**2008 Population 15+ by Marital Status**

Total	33,997
Never Married	34.1%
Married	46.0%
Widowed	9.9%
Divorced	10.0%

**2000 Population 16+ by Employment Status**

Total	34,701
In Labor Force	50.0%
Civilian Employed	44.4%
Civilian Unemployed	5.6%
In Armed Forces	0.1%
Not in Labor Force	50.0%

**2008 Civilian Population 16+ in Labor Force**

Civilian Employed	85.5%
Civilian Unemployed	14.5%

**2013 Civilian Population 16+ in Labor Force**

Civilian Employed	86.6%
Civilian Unemployed	13.4%

**2000 Females 16+ by Employment Status and Age of Children**

Total	19,459
Own Children < 6 Only	7.9%
Employed/in Armed Forces	3.4%
Unemployed	0.7%
Not in Labor Force	3.8%
Own Children < 6 and 6-17 Only	6.4%
Employed/in Armed Forces	3.7%
Unemployed	0.5%
Not in Labor Force	2.2%
Own Children 6-17 Only	18.2%
Employed/in Armed Forces	10.3%
Unemployed	0.9%
Not in Labor Force	7.0%
No Own Children < 18	67.5%
Employed/in Armed Forces	21.1%
Unemployed	2.8%
Not in Labor Force	43.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



Counties: Dallas, AL

**2008 Employed Population 16+ by Industry**

Total	13,495
Agriculture/Mining	1.6%
Construction	6.2%
Manufacturing	20.4%
Wholesale Trade	2.3%
Retail Trade	11.8%
Transportation/Utilities	4.7%
Information	0.9%
Finance/Insurance/Real Estate	3.8%
Services	41.9%
Public Administration	6.4%

**2008 Employed Population 16+ by Occupation**

Total	13,495
White Collar	49.3%
Management/Business/Financial	9.3%
Professional	17.4%
Sales	11.0%
Administrative Support	11.5%
Services	18.6%
Blue Collar	32.1%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	5.7%
Production	12.9%
Transportation/Material Moving	7.1%

**2000 Workers 16+ by Means of Transportation to Work**

Total	15,003
Drove Alone - Car, Truck, or Van	81.8%
Carpooled - Car, Truck, or Van	14.2%
Public Transportation	0.9%
Walked	1.1%
Other Means	0.9%
Worked at Home	1.2%

**2000 Workers 16+ by Travel Time to Work**

Total	15,003
Did Not Work at Home	98.8%
Less than 5 minutes	3.4%
5 to 9 minutes	13.5%
10 to 19 minutes	40.9%
20 to 24 minutes	13.6%
25 to 34 minutes	13.5%
35 to 44 minutes	1.7%
45 to 59 minutes	5.1%
60 to 89 minutes	3.7%
90 or more minutes	3.4%
Worked at Home	1.2%
Average Travel Time to Work (in min)	23.6

**2000 Households by Vehicles Available**

Total	17,841
None	16.2%
1	37.4%
2	28.5%
3	13.1%
4	3.5%
5+	1.3%
Average Number of Vehicles Available	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Dallas, AL****2000 Households by Type**

Total	17,841
Family Households	70.0%
Married-couple Family	40.4%
With Related Children	18.6%
Other Family (No Spouse)	29.6%
With Related Children	20.7%
Nonfamily Households	30.0%
Householder Living Alone	27.8%
Householder Not Living Alone	2.2%

Households with Related Children	39.2%
Households with Persons 65+	27.6%

**2000 Households by Size**

Total	17,841
1 Person Household	27.8%
2 Person Household	29.5%
3 Person Household	18.3%
4 Person Household	14.1%
5 Person Household	6.6%
6 Person Household	2.2%
7+ Person Household	1.6%

**2000 Households by Year Householder Moved In**

Total	17,841
Moved in 1999 to March 2000	15.6%
Moved in 1995 to 1998	25.3%
Moved in 1990 to 1994	15.8%
Moved in 1980 to 1989	16.4%
Moved in 1970 to 1979	15.2%
Moved in 1969 or Earlier	11.7%
Median Year Householder Moved In	1992

**2000 Housing Units by Units in Structure**

Total	20,450
1, Detached	62.9%
1, Attached	3.7%
2	5.2%
3 or 4	5.4%
5 to 9	1.5%
10 to 19	0.3%
20+	0.9%
Mobile Home	19.9%
Other	0.2%

**2000 Housing Units by Year Structure Built**

Total	20,450
1999 to March 2000	2.1%
1995 to 1998	7.5%
1990 to 1994	6.5%
1980 to 1989	13.7%
1970 to 1979	23.4%
1969 or Earlier	46.9%
Median Year Structure Built	1971

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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**Top 3 Tapestry Segments**

1.	Rural Bypasses
2.	Modest Income Homes
3.	Metro City Edge



**2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$20,587,415
Average Spent	\$1,186.25
Spending Potential Index	44
Computers & Accessories: Total \$	\$2,026,683
Average Spent	\$116.78
Spending Potential Index	49
Education: Total \$	\$10,926,349
Average Spent	\$629.58
Spending Potential Index	46
Entertainment/Recreation: Total \$	\$34,949,917
Average Spent	\$2,013.82
Spending Potential Index	54
Food at Home: Total \$	\$47,107,929
Average Spent	\$2,714.37
Spending Potential Index	56
Food Away from Home: Total \$	\$31,834,059
Average Spent	\$1,834.29
Spending Potential Index	54
Health Care: Total \$	\$42,565,183
Average Spent	\$2,452.62
Spending Potential Index	60
HH Furnishings & Equipment: Total \$	\$18,863,526
Average Spent	\$1,086.92
Spending Potential Index	47
Investments: Total \$	\$7,526,037
Average Spent	\$433.65
Spending Potential Index	43
Retail Goods: Total \$	\$252,408,945
Average Spent	\$14,543.87
Spending Potential Index	54
Shelter: Total \$	\$129,628,086
Average Spent	\$7,469.21
Spending Potential Index	48
TV/Video/Sound Equipment: Total \$	\$13,532,646
Average Spent	\$779.75
Spending Potential Index	54
Travel: Total \$	\$15,516,788
Average Spent	\$894.08
Spending Potential Index	47
Vehicle Maintenance & Repairs: Total \$	\$9,194,974
Average Spent	\$529.82
Spending Potential Index	53

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.